

Kawakeb Almalomat Multimedia Solutions

Company Profile



KAWKAB AL MALOMAT (IPLIBYA.COM)

Iplibya is a Libyan Film Production Company based in Tripoli . We consider you our partner and we guide you through every step of the film process starting with the concept, to the visual style, to filming, and then creation. Creativity meets technology, providing an unforgettable visual identity, and dazzling content that actually makes an impact.

Wherever you are on your journey, our team can drive you forward, capturing your audience and building a buzz around your product or giving your brand the best possible image.

CONCEPT, CREATION, COLLABORATION

Every project is unique and our early consultations help define your goals and customize a plan based on your ideas. Your concept or business can't be boiled down into a simple formula, this is why we make it our mission to go beyond basics and cultivate your success through a collaborative approach, from concept to storyboarding, to publishing your project and releasing it into the world.

We know that your business is totally unique and our early consultation helps to identify your goals and tailor video content to reach your needs.

Our projects helps us grow and maintain our professionalism. We are not satisfied with just the creative preparation of the director, and we are not only distinguished by the quality of our products and the accuracy of their details, but our experience in the field of visual content that enables us to create integrated and captivating content.

OUR LOCATIONS (Our photographers are available in various locations in Libya.)



• CONTACTS

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SERVICES

1- PRE PRODUCTION

A- STRATEGY

THE RIGHT STRATEGY LEADS TO A SUCCESSFUL PLAN

We know that a successful film project or advertising campaign starts with a thorough plan and an integrated concept. We make sure to be with you every step of the way as your needs shape our guidelines. Rest assured knowing that we take the approach of an 'insider' to your company, rather than being just any other supplier.

Our journey starts with a consultation to understand your needs as a company and your vision for the project in mind.

By giving our full attention to your needs, and creating a thorough plan, we can properly strategize together. You are always in the driving seat, and we'll bring the seemingly impossible visions to execution.

FOCUSED STRATEGY

We create stunning visuals. Our team of filmmakers is incredibly talented, but in order to maximize the return, we also need to back this up with the proper strategy. This can include the handling, researching, planning and budgeting, storyboards, brainstorming, and every aspect of taking your film from paperwork to pre-production, and beyond.

Creating a strategy is a collaborative effort. We build a plan together, ensuring that it hits your goals and speaks to your audience with a maximum impact as we craft your content and create a visual identity for your brand.

B-SCRIPT

AN EFFECTIVE SCRIPT, DELIVERS SUCCESS YOUR SCRIPT IS IN SAFE HANDS

The right script can make all the difference. It is one of the foundations of success.

Planning comes first and precision in execution comes last. Taking into consideration the key message of your brand, we make sure that we study and analyze each word of the text with complete care and high accuracy, making sure to adapt it to your vision.

Our team of creative professionals is with you every step of the way. If you are looking for originality and art,

you are in the right place. Our **Iplibya** team is inspirational and extraordinary with professional scriptwriters and creative copywriters.

Because the text is such an essential part of the overall framework, we believe in delivering true value to every word, context, climax, turning points, and dramatic and sensual rhythms from brainstorming and researching to mastering the tone of your brand.

START SCRIPTING

Scripting is just one part of **Iplibya**' thorough approach to pre-production. To start scripting your next video project, reach out to **Iplibya** today.

We can find the words to bring dream content into focus.

C- CONCEPT

THE FOUNDATIONS: CONCEPT CREATION & CAPTIVATING CONTENT

A clear and creative concept for your content makes or breaks the success of the film genre. At Iplibya, we make sure we nail the concept first, ensuring your video is built on solid foundations from the script, to the tone, to production design, music, and cinematography.

A CONCEPT FOR CONVERSION

It doesn't matter how perfect every other step of video production goes, what matters is a perfect concept to begin with in order to guarantee the best output.

This is about ensuring the perfect brand message, whether you are looking to create simple informative content or a captivating cinematic masterpiece!

CONCEPT COMES FIRST

The Essence of Your Visual Identity

At Iplibya, we aim to inform, entertain and thrill your audience, without a clear concept, none of that is possible.

A big portion of the film work is made before a camera is even turned on.

Our team uses in-depth research, literature reviews, and a tried-and-tested pre-production strategy to ensure that the concept for your video represents your message and thrills your audience.

We're proud of how thorough our concept planning is. Reach out today, and start to craft your visual identity. Let's get started... and let's lay the foundation for creating the perfect concept for your video, contact us to start our first step of the perfect visual content step by step!

D- STORYBOARDS

THE SPARK OF EVERY UNIQUE STORY & TONE

We weave your storyboard bit by bit to find a harmonious and captivating story that will catch your audience. The storyboard is the document that defines your visual goal before it goes to production. Storyboards turn the first sparks of creativity into an achievable and impactful message.

ONE FRAME AT A TIME...

Here, we select ideas and transform them into complete, effective and beautiful scenes, because well-knit storyboards are a work of art that translates the content in a way which maximizes the impact.

Every aspect of filmmaking uses storyboards as an essential tool. It allows visual communication and gives you the ability to capture your vision on a piece of paper before magically bringing it to life. It is an important tool to add to your project, ensuring that every frame of your visual identity has a plan and a purpose that will amaze the viewer.

E- PRODUCTION DESIGN

A FOCUS ON DETAILS

lplibya focuses on the smallest details that help build up the bigger picture. Our production design department provides you with the optimal project output. Our portfolio demonstrates every single project with a unique design, art direction, wardrobe, make-up, and different looks depending on the setting intended.

We make sure to give the product design the utmost care and attention as we start with the concept, 3D set drawings, and art catalogues. All of this goes into creating a special aura for your brand and overall project.

Whether you need the film to look like it's from the 18th century or from another planet, or you are looking to incorporate special effects, we dedicate our utmost effort to give you the most captivating outcome.

2- Production

A- FILM PRODUCTION IN LIBYA

EFFICIENT PRODUCTION AND ACCURATE DIRECTION

With a comprehensive approach to all production stages, we will turn your project into a screenplay, from idea generation to impressive quality and creativity. No concept is too difficult as long as creative minds and stunning visions are working on making it a reality. We immerse ourselves in your vision and turn it into a polished final product.

ENDLESS CREATIVITY

To make a film production work according to plan and in line with the highest standards, care and attention are needed in pre-production, filming, and post-production in addition to having a quality and vibrant script. The video shoot itself is assisted by international directing of the highest standard, and technical language to create crystal clear, stunning visuals. Let's Connect and Start Today!

B- COMMERCIALS

Because video is the ultimate promotional tool, so many companies are adopting it to promote their brands. Commercial video production can help you produce the most engaging content and grow your business as a result.

THE INSIGHT TO EXCITE

Our team has a vast and rich experience in creating videos for international and local brands, providing the most engaging type of content, and a chance to display it across the world on big screens and across social media platforms.

From the first stages of creation, and all the way through the finishing touches of post-production, we are here to guide your commercial every step of the way.

As our portfolio shows, our team has the creativity to create high-end videos in a variety of niches, and we aware of the most important aspects of commercials: conversions.

A STRATEGY TO GROW

If you are looking to build a unique brand, captivate your audience, and grow your company to the next level, our filmmakers are here to assist you through the planning stage, production, and post-production. From building a purposeful script to producing the video and finally editing it, Iplibya has you covered. Reach out to Iplibya today, to benefit from our team's expertise and create the commercial that matches your vision and engages your audience.

C- CORPORATE FILMS

PROFESSIONAL AND PURPOSEFUL CORPORATE VIDEO

It is necessary to provide purposeful and professional content in corporate videos.

Based on the first initial inspirational idea and initial planning, we promise you an impressive and flawless output!

This type of video usually includes a brief and general introduction to the company and the services it provides.

We are aware of the importance of displaying your company in the best manner, and that is why we at iplibya, are keen to showcase your desire to improve and your ability to deliver results.

WE BET YOU WON'T FIND BETTER CREATIVE CONTENT!

Our exciting and creative team of professional corporate film makers can handle any project, whether you want something that is two minutes or two hours long, and whether you need ambitious, international filming, or a simple local shoot.

The Iplibya team is always the right choice, Because we cultivate global creative talent using the best and most efficient equipment we produce meaningful content representing your company's values and vision.

NOTHING IS IMPOSSIBLE

Your unique style defines the video's approach and we take it forward with creativity and inspiration. To produce an outcome that fits within your budget and publication, and to start defining your company's content strategy, Contact us today; Let's embark on a filmmaking journey driving your business forward!

D- DIRECTING CREATIVE VIDEO PROFESSIONALS

A director serves as a sort of head creative project manager for the entire production of your video. It is the Director's job to lead your creative team into production helping bring inspiration to the job and to ensure a consistent vision is maintained through the shoot.

OUR TEAM OF DIRECTORS

The team is made up of diverse talents that guarantee a professional implementation for any kind of project, each of which will be delivered with a special touch, a certain style, and a different vision. Every member of the team seeks to create the suitable and effective ideas to achieve your visual goal.

REACH OUT TODAY

If you are looking for a director that can translate your ideas and satisfy your aspirations; Contact us today, to revive inspiration and creativity together.

E- CINEMATOGRAPHY AND EQUIPMENT

THE TECHNICAL TEAM

With a sharp insight and an elaborate creativity, we lead our technical department to ensure that we have the best teams and the suitable cinematic equipment for each project/budget. To ensure the highest levels of creativity and to create a visual scene that suits your aspirations, our team consists of a cinematographer, artistic seniors, first assistant camera, second assistant camera, lighting technicians, and much more. We guarantee the best industrial equipment, the most efficient and the most advanced in order to deliver an output of the highest quality. Our advanced equipment of cinematic cameras, lighting, stands, gimbals, broadcast gear and others all help us create the best modern and attractive production.

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COOPERATION FOR THE BEST OUTCOME

When you start with your film production, you want to make sure that you can use the best equipment and the best technical staff. With Iplibya team, we are able to employ all of our resources to the fullest, in order to create the perfect captivating effects for a stunning and creative content for you!.

3- POST PRODUCTION

GREAT VIDEO AND TURNS IT INTO SOMETHING JAW-DROPPING, IPLIBYA SERVICES CAN BOAST THE BEST IN POST PRODUCTION.

A- EDITING, VFX AND CGI

Skilled offline and online editors that take the story into another level of perception. The editors iplibya, and editing partners, are well experienced technically and artistically in every single detail to add the finishing touches to your end product. For the VFX and CGI we have a strategic partner with elite artists, who will supervise the effects part of the project from the paperwork to the final result.

B- MUSIC AND SOUND

Sound and music are a huge part of the film's core. iplibya have a deep understanding of the power of sound. We can boast collaborations and elite partners in the music production in Libya, and an engagement with the local music for film industry. Digital, orchestral, foley art, sound design, and sound treatment are considered our main focused services.

C- COLOR GRADING

We are on a mission to bring your film project into reality.

The process is not about filming anymore. it is about how you will be part of the film, how your perception will engage with the scenes of the film.

The coloring process is a key element in our production plan, to boost the power of the film whether it is comedy, thriller, horror, drama, informative, etc.

Our director and cinematographer will be building the style and the colorist the artist responsible for the tone of the final result.

iplibya has partnerships with local and international colorists that can push the language of your film forward.

To tap into the skill of our pre and post production, reach out to ipliby a today to get your project in motion.

4- PHOTOGRAPHY

BRING YOUR STORY TO LIFE

Professional photography services for your website and digital marketing use. Introduce the world to your business with authentic, high-resolution photos of your team, locations, products, customers and events.

Iplibya are based in Libya. We are a team of highly trained professional photographers who can present your business to the world in a new way that enthrals and excite your customer. We believe that premium photographic quality has its great impact to everyone who sees it. Our passion and skill as photographers is apparent in every work we do. We work hard to make our customers satisfied from the result

EVENTS COVERAGE

We should not leave special moments pass by without saving them with professional photos & videos to keep them forever. If it is worth it to live your life than it's worth it to keep your life.

360 VIRTUAL TOUR

360 Virtual Tour is a very popular way to drive more traffic to your location on Google and it has a life time free hosting from Google.

5- HIRE FILM CREW

LET'S CREW YOUR PRODUCTION

At Iplibya we want you to hire a film crew that you can trust. We provide the best crew options to suit your needs for example, anything from single camera operator to a full film crew.

Iplibya not only hire camera, lighting, grip and sound equipment for productions but we can also provide experienced operators to use the kit too. We can work with you and your clients on a complex production or can work independently on your behalf — saving you time and money. Give us a brief and we can discuss the equipment and the crew positions needed.

We don't just work on our own video productions, we also offer crew hire for many positions including Director of Photography (DOP), camera operator, 1st Assistant Camera (1st AC/focus puller), 2nd Assistant camera, Jib grip, Dolly grip, lighting cameraman, sound recordist, boom operator, gimbal operator as well as editor, DiT and VFX crew too. We offer wet-hire of any of our rental kit – sometimes its cheaper to hire us with equipment then to just rent the gear.

• THE AVAILABLE EQUIPMENT IN TRIPOLI.



Blackmagic Design URSA Mini Pro 12K (PL) (2) Cameras



Sony A7 IV Mirrorless Camera (2) Cameras



Canon
EOS R5 Mirrorless Camera
(2) Cameras



Insta360 Insta360 Pro II Spherical VR 360 8K Camera



Blackmagic Design
Pocket Cinema Camera 4K
(2) Cameras



DZOFilm
Pictor 20-55mm and 50-125mm
T2.8 Super35 Zoom Lens
(2) lenses



Canon EF 50mm f/1.2L USM Lens



8-Battery Kit with Quad Pro Charger (V-Mount)



RODE NTG3B Moisture-Resistant Shotgun Microphone (Black)





RODE Wireless GO II 2-Person Compact Digital Wireless Omni Lavalier Microphone System/Recorder Kit (2.4 GHz, Black)



Lens Bundle for Canon EF Mount



RODE Blimp Windshield and Rycote Shock Mount Suspension System for Shotgun Microphones



FLYCAM Zest Pro Electronic Video Camera Stabilizer with Vista-II Arm Vest (V-Mount)



Manfrotto 504X Fluid Video Head & MVTTWINMC Carbon Fiber Tripod with Mid-Level Spreader





RODE Boompole Pro (9.8')

Zoom H3-VR Handy Audio Recorder with Built-In Ambisonics Mic Array



Aputure LS C120D Mark II 3-Light Kit including 3x Lights, Stands, BarnDoors, Case and Remote Controls V-Mount



Portable Handy Recorder with Single Mic Capsule (Black)



LED Panel (3-Light Kit)



Zhiyun CRANE 3S Handheld Stabilizer



Stabilizer



Apple 32" Pro Display XDR 16:9 Retina 6K HDR IPS Display (for Editing)



Tilta Nucleus-M Wireless Lens Control System



Apple Mac Pro (for Editing) 2.5 GHz Intel Xeon W 28-Core 192GB DDR4 RAM | 2TB NVMe SSD 2 x AMD Radeon Pro W5700X (16GB GDDR6)



YOLOLIV YoloBox Pro



DJI Mavic 3 Classic (DJI RC)



DJI RS 3 Pro Combo

C L I E N T



















